

Rural Science Association field-visit to IRD Kiltimagh Ltd. February 2009

Michael Kenny, Lecturer, Department of Adult & Community Education, National University of Ireland Maynooth (Ollscoil na hÉireann Má Nuad)

http://adulteducation.nuim.ie/ (Department Website)

http://adulteducation.nuim.ie/department_staff/MichaelKennyPersonalPage.shtml (Personal Webpage) http://eprints.nuim.ie/view/authors/Kenny, Michael.html (Electronic Access to M. Kenny Publications)

In this Presentation Right Click on the Page to move to Next Slide





IRD Kiltimagh

Joe Kelly, Chief Executive,

I.R.D. Kiltimagh Ltd.,

Aiden Street, Kiltimagh, Co. Mayo.

Tel: +353 94 9381494

Fax: +353 94 9381884

E-mail: joekelly@irdkiltimagh.ie

Note: Sound Volume is lower on following slides as it was recoded live;





IRD Kiltimagh Ltd.

1988 - 2008

'Against the Tide'.



IRD Kiltimagh Ltd.



- Tel: +353 94 93 81494
- Fax: +353 94 93 81884
- E-mail: manager@ird-kiltimagh.ie
- Website: www.ird-kiltimagh.ie
- Aiden St.,
- Kiltimagh,
- Co. Mayo,
- Ireland.
- Company Reg. No: 150789
- Registered as a Charity: CHY 14804



The Problem in 1988

- 75% Emigration.
- 40% Buildings Derelict.
- No Investment in Business.
- Regular Business Closures.
- Low Income Levels.
- High Unemployment and Underemployment.



The Handicaps.

- •No Natural Tourism Products.
- Poor Land.
- •Small Farms.
- •Poor Roads.
- •No Passing Traffic.
- •Little Industrial Employment.
- •Relative Poverty.
- •Few Facilities and Amenities.
- •Derelict Townscape.



The Greatest Asset.



- People.
- •Community Spirit.
- Pride of Place.

Local Community gave:

•Time: Board of Directors.

Working Groups.

•Money: £42K in Year 1.

•Investment in Private Projects and Property.





Enterprise House, Aiden St.,









Irish Spinners Factory,

2004







Naturally West Holidays.



- Tourism Marketing.
- Product Development.
- Training.
- Reservations.
- Festival Organisation.



Kiltimagh Business Bureau



- Secretarial Services.
- Promotional Printing.
- Graphic Design.





DÉAN TEAGODHÁIL ANSEO LE SAOL ATÁ IDITHE AGUS SAOL ATÁ FÓS BEO

Main St., Kiltimagh, Early 90's







Main St., Kiltimagh, 2000



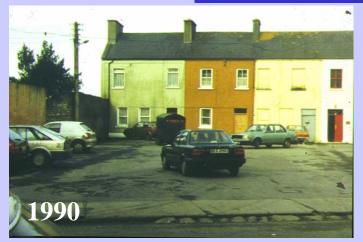








Market Sq., Kiltimagh,











Inward Investment.









Development of Rivers & Lakes.



- •Game Angling.
- Assessment of Fish Stocks
- •Provision of Access.
- •Clearing Overgrowth.
- •Marketing.



- •Coarse Angling.
- Provision of Access.
- •Fishing Stands.
- Boat Jettys
- •Marketing.



Town Hall.



- •Theatre.
- •Conference Centre.
- •Cinema
- •District Court.
- •Exhibition Centre.



- •200 Seats.
- •Theatre Style Seating.
- •Audio and Video Equipment..



- •Lighting
- •Upgraded Totally in 2008 €400k spent.



Mayo School of Music.









Sculpture Symposium, 1993.

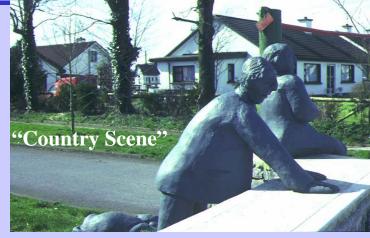




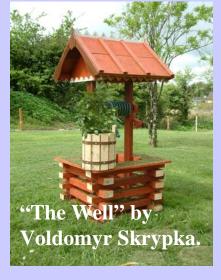
Sculpture Park.













Sculpture Park.

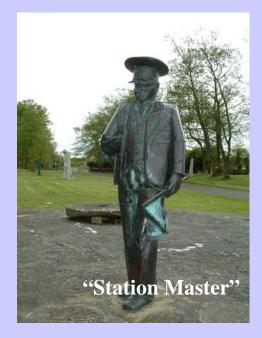


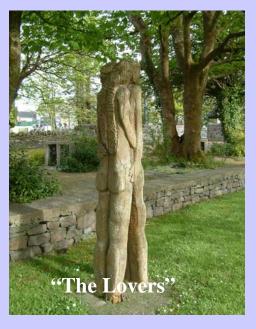












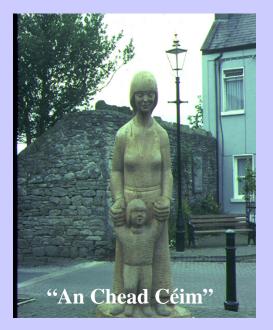


Other Sculptures.















Other Sculptures & Features.







Childrens Funpark / Maghus Castle.













Childrens Funpark / Maghus Castle.



Facilities:

- -450 sq. m. Indoor Play Area.
- -2800 sq. m. Outdoor Play Area.
- -Party Room.
- -Area for Under 3's
- -Tea / Coffee





Funders:

- •IRD Private funds,
- •Mayo Co. Co. and LEADER grants
- •Western Development Commission and Clann Credo Loans.

Cost: ~€450,000

Tir na nÓg Outdoor Playground.





Funders:

-IRD.

-Mayo Co Co.

-LEADER/Clár

Cost: **€160,000**



Housing Phases 2 & 3. (14 units)



>2009 => 34 units of Voluntary Housing accommodating over 80 residents.

>Elderly, Single Parents, Low Income Families.





Bohola Rd.





DÉAN CCACODÁIL ANSCO LE SAOL ACÁ ICDICHE AGUS SAOL ACÁ FÓS BCO

Amenity Areas.













Wetlands Park, (Work in Progress)







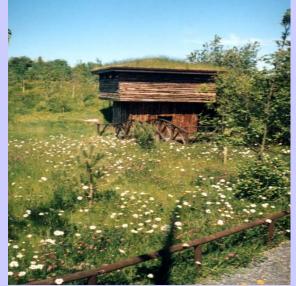
















Wetlands Park to Park Hotel,



- √45 Bedroom.
- **✓450** seat Function Room.
- ✓ Spa and Leisure Facilities.
- **✓** Bars and Restaurants.
- ✓ Opened December 2006.



Other Roles.

- Lobbying:
 - Planning Permission.
 - Infrastructure e.g. Sewerage, WRC.
 - National and Regional Policy.
- Maintainence of Facilities and Amenities.
 - Litter Control,
 - Grass Cutting.
 - Village Enhancement.
- Support of other sectors and organisations:
 - Voluntary organisations, Schools, Sporting organisations, Church initiatives, etc.
 - Business Sector, Tourism Sector, etc.



Results:

- Over 550 Jobs.
- 15% Growth in Local Population 1996 2002.
- 30.2% Annual Economic Activity Increase.
- 6% Annual Increase in School Numbers.
- €15m Community Owned Assets (2009).
- New Services, Amenities and Retail Outlets.
- Choice for Youth to live in Kiltimagh.







- $\sqrt{3,150}$ sq. m.
- **✓15 Office Suites.**
- **✓ High Tech Space.**
- **✓** Full facilities.
- ✓Offices from 100-300 sq. m.
- ✓ Aimed at private decentralising Projects









- **✓**To create infrastructure.
- **✓** To create additional Jobs.
- **✓** Support the local economy.
- **✓**Employ the next generation.
- **✓**Opportunity to return for past outmigrants.
- **✓**Emphasis on the knowledge sector.
- **✓**Emphasis on Quality of Life for employees.
- ✓ Location close to Hotels, Creches, Schools, Etc.





The 'State of the art' building has:

- **✓** Centralised Reception.
- **✓** Space for 150 office based employees.
- **✓** Underground and Over Ground Car Parking.
- **√15 Adaptable Suites.**
- **✓** Lounge Areas in the Circulation Space.
- **✓** Meeting Rooms.
- **✓Landscaped Exterior.**
- **✓** Central Location in Connaught.







Each Suite has:

- **✓** Air-conditioned Heating and Cooling.
- **✓Own Toilet and Shower.**
- **✓Own Kitchenette.**
- **✓** Connection to Fibre, DSL, and Wireless Broadband.
- **✓** Separately metred Power Supply.







Cost = €7M

✓Financed by:

•IRD Kiltimagh Ltd. = €1.2m

Loans = €4.5m

■Enterprise Ireland = **€**0.3m

•VAT Reclaim = €0.8m

■Mayo Co. Co. = **④**.2m



Some Challenges facing areas like Kiltimagh:

- Dwindling numbers of volunteers;
- Local shops unable to compete with larger out of town stores;
- Dominance of larger towns and the Multiples.
- Local population increases integration into the local community;
- Multi-cultural base;
- Planning;
- Younger generation participation in community development.



Partners in Progress.

- F.A.S.
- Mayo County Council.
- Mayo County Enterprise Board.
- Enterprise Ireland.
- N. W. Fisheries Board.
- E.S.B.
- Eircom.
- Bord Failte.
- Mayo County Development Board.
- Department of Community, Rural and Gaeltacht Affairs.
- Department of Agriculture.
- Local Organisations and Societies.

- WestBIC.
- Local Community.
- Business Community.
- Emigrants (U.S. & U.K.)
- Banks.
- Teagasc.
- Department of Environment and Local Government.
- Clann Credo.
- Western Development Commission.
- Local Media.
- Others.





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