

Promoting Collections using Digital Engagement at MU Library

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Digital Sustainability

Virtual Tours

Cloud-based software introduced for virtual tours and exhibitions to reduce website embedding

Bespoke tours of physical subject spaces for academic staff and students

Virtual Experiences

Interactive Advent Calendar created to promote engagement with collections

Virtual Easter Egg hunt promoting new Maynooth University publications

Stop Motion

"ClayCat" created using Polymer clay and reused to reduce waste. Each frame is recorded in the Aardman Animator App and played back in quick succession to give the illusion of movement to the audience.



Scan Here for Virtual Reality



SCAN ME



Sustainable Future



Respond proactively to digital waste by 2025



Recycle & reuse digital images of collections for promotional activities



Virtual experiences to mark events and festivals reducing carbon footprint



Virtual tours for all in-house exhibitions and spaces