

# Editorial



EDEL CONWAY\* AND JONATHAN LAVELLE†

This issue marks the beginning of a new editorship of the *Irish Journal of Management*. We are honoured to be taking over this role and we are excited about what the future holds for the journal. We are very grateful for the enormous contributions of our predecessors, Professor David Collings and Dr James Cunningham, in strengthening both the visibility and quality of the journal. We also gratefully acknowledge the excellent administrative support provided by Gwen Ryan at the J.E. Cairnes School of Business and Economics at the National University of Ireland Galway. The administrative office of the journal now moves to the University of Limerick, under the expert guidance of Cait Hammersley. We are very grateful to Julianne Forde, University of Limerick, for her wonderful support during 2013 and particularly in the preparation of this issue.

It is with significant irony that as this new era begins for the journal, another has very sadly ended. We refer to the death of our esteemed Editor-in-Chief, Dr Teresa Brannick. As co-founder of the *Irish Journal of Management*, Teresa made an immeasurable contribution to the journal over many years. We are hugely grateful to Teresa for her enormous commitment and tireless efforts to develop the journal into what it is today. In addition to her work with the journal, Teresa's own teaching and scholarly contributions guided generations of students and scholars spanning many disciplines including sociology, epidemiology, management and research methods.

Teresa's vision was to establish a journal for scholars to help develop academic theory, research and practice in Ireland. She achieved and surpassed that vision by providing countless scholars – from both Ireland and internationally – with an outlet for their work, which for so many charted the start of their successful academic careers. The journal now appears in the international rankings, which is testament to the significant efforts of Teresa and previous editors. Our vision for the future respects the tradition of the journal and sets out to strengthen its position as a well-regarded outlet for international research in the broad field of management, for both established and early career researchers. We hope Teresa would approve.

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Our first issue includes five papers and two book reviews. The first paper, 'Inclusive or Exclusive: An Examination of Sex Role Stereotypes and Requisite Managerial Characteristics among Irish Business Studies Students' by Elaine Berkery, Siobhan Tiernan and Michael Morley focuses on male and female perceptions of managerial characteristics. Using a survey of male and female university business studies students, the paper finds that males continue to sex-type the managerial role in favour of men, while females see the managerial role as a gender-free role.

The second paper, 'Transformational Leadership and Organisational Performance in the Public Healthcare Sector: The Role of Organisational Learning and Intellectual Capital' by Hadi Abdul-Wahab Al-Abrow, focuses on the impact of transformational leadership on organisational performance in healthcare organisations in the United Arab Emirates. Using structural equation modelling, the paper points towards the positive effect of transformational leadership on organisational performance, with this relationship moderated by both organisational learning and intellectual capital.

The third paper, 'Towards a Grounded Theory Methodology: Reflections for Management Scholars' by John Loonam, aims to provide a deeper understanding of the use of grounded theory methodology in management scholarship. Using a practical example of the use of grounded theory methodology in the Irish health services, the paper highlights the usefulness of adopting such an approach and provides a number of reflections on its application.

The fourth paper, 'Implementing an Innovation Project in an Irish Multinational Subsidiary: A Dialogical Action Research Study' by Gabriel J. Costello, Brian Donnellan and Kieran Conboy, focuses on the issue of innovation and change in a multinational company operating in Ireland. Using a dialogical action research approach, the paper highlights the utility of adopting such a method in both solving a real-world problem and contributing to theory.

The fifth paper, 'CRH plc: Strategy-Driven Achievement' by Michael P.J. Moroney, provides an in-depth case study analysis of strategy-led achievement at a leading Irish multinational company, CRH plc. Of interest to academics and practitioners, the paper highlights the successful strategies developed by CRH, whilst also drawing out a number of theoretical lessons.

The issue concludes with two book reviews. In the first of these, Joe MacDonagh from Institute of Technology Tallaght reviews Erik Qualman's *Socialnomics: How Social Media Transforms the Way We Live and Do Business*, while in the second Brian Harney from Dublin City University reviews *Reassessing the Employment Relationship* edited by Paul Blyton, Edmund Heery and Peter Turnbull.

We dedicate this issue to Teresa's memory.

On behalf of council members of the Academy, contributors to the journal and a much extended academic community in Ireland and internationally, we extend our deepest sympathy to her husband, Eddie McIlduff. We remember Teresa as a wonderful academic,

teacher, advisor and friend. We are grateful to her close colleague and friend, Professor Bill Roche, for providing the following most fitting tribute to Teresa.

Ar dheis Dé go raibh a hanam dílis.

*Edel Conway  
Jonathan Lavelle*

TRIBUTE TO DR TERESA BRANNICK, EDITOR-IN-CHIEF,  
*IRISH JOURNAL OF MANAGEMENT*  
By Professor Bill Roche, University College Dublin  
Delivered at Teresa Brannick's Funeral in December 2012

How can I do justice to this remarkable woman and dear friend? Let me try to do so by adopting a solid empirical approach, as I think Teresa would have wished. Teresa was born and grew up in New Inn in east Galway – the hurling side of the county, as she would often remind me. After boarding school she went to UCG, where she studied Maths and Maths Physics through Irish. After UCG she came to UCD to study for a postgraduate diploma in Social Science. There she met and soon married the love of her life, Eddie McIllduff. At UCD Teresa completed a master's degree in Sociology, using ethnographic methods – unusual perhaps for somebody trained in mathematics, but providing a glimpse of the extraordinary intellectual versatility that was to become a hallmark of her professional career. After a time as a research assistant in Sociology at UCD, Teresa conducted epidemiological research at the Medico-Social Research Board. She returned to UCD and worked on a research programme in the Department of Industrial Relations, conducting seminal research on changing patterns of industrial conflict with her long-time colleague and friend Aidan Kelly. She also continued to work on research on access to higher education with Pat Clancy. She also became active as a lecturer, particularly in research methodology in Commerce and in Social Science. She then became a Newman Scholar and completed a PhD in Marketing. She edited *Irish Business and Administrative Research* (IBAR) with Aidan Kelly and oversaw its development into the *Irish Journal of Management*, of which she was Editor-in-Chief. She was the first person to be elected a Fellow of the Irish Academy of Management, and the most deserving of the accolade.

Teresa's published work spans the disciplines of sociology, epidemiology, industrial relations, marketing, management and research methods. She edited and co-wrote a number of books, perhaps her most important being her book on action research, written with David Coughlan. More recently, Teresa contributed her methodological expertise to the research undertaken for Judge Yvonne Murphy's *Commission of Investigation into the Dublin Archdiocese*.

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